



Thanks for your interest in holding a  
**FREE DRESS** day at your school  
in support of  
*EDCONNECT AUSTRALIA*



## INFORMATION SHEET FOR SCHOOLS

Funds raised will have a direct impact on our ability to target volunteer recruitment in your local area as well as locations where volunteers are in great need. We are here to make holding a free dress day in support of EdConnect as easy as possible, all you need to do is follow these 5 easy steps.

### 5 EASY STEPS

#### 1. *Confirm your date and contact person*

Respond to this email and confirm the date your school has chosen to hold the Free Dress Day and confirm who will be your main contact. We will mark this in our calendar and your Liaison Officer will start the count-down!

#### 2. *Tell The World (or your School Community)*

Place the attached flyer in your school newsletter. This will tell your students and their families why it's so important to raise funds for EdConnect Australia. It's also a great way to get them excited for a uniform free day!

#### 3. *Let's Raise The Roof*

On the day don't be shy to raise the roof on why your school has chosen EdConnect to support. Interview and profile a volunteer, read the blurb overleaf to the students at the start of the day, take photos and #iwanttobreakfree. Don't forget to tag @edconnectaustralia and we'll share your story.



**PROFILE A VOLUNTEER**  
**SHARE YOUR PHOTOS**

**#IWANTTOBREAKFREE**

**TAG @EDCONNECTAUSTRALIA**

## 4. Bank The Money

We are happy to help and make the process as easy as possible.

- Make a Direct Deposit to  
SVP t/a EdConnect BSB 633 000 Acc 150 921 963 Ref: FDDSchoolName
- Make a one-off donation through our website at [www.edconnectaustralia.org.au/support-us/donate](http://www.edconnectaustralia.org.au/support-us/donate).
- Contact your Liaison Officer who will be happy to pick up the donation from the school.

## 5. What We Can Do For You

As one of the first times we are raising funds within our member schools, we really want to help the school gain a bang for their fundraising bucks. We hope to offer you a range of promotional opportunities to sweeten the deal.

- A shout out on our Facebook page on the day you have chosen to fundraise (we have over 1,400 followers across three states)
- Recognition in our Term Newsletter which goes out to all other member schools
- Mention on our Support Us Page of the website
- A share of any images taken through our social media channels (Facebook and LinkedIn)
- Certificate of Appreciation (printed and sent at the end of each Semester)

## 3 THINGS TO HELP GET THE THE STUDENTS INVOLVED WITH THE CAUSE

To read at the start of the day to raise awareness about the program. We are happy to provide suggestions on how to get your volunteer/s involved on the day!

Who knows why we are dressed in free dress today?

A: We are helping an organisation called EdConnect. They help us to place friendly volunteers in the classroom, for those who need help and guidance.

What is volunteering?

A: To volunteer is to give your service to a cause. It is about freely giving your time to help an organisation, your community, or an individual.

Why do people want to volunteer at a school?

A: They like helping children to succeed, it helps them connect with the younger generation or it lets them use their life skills to help others. It's also fun and can make people feel good.

